

FAQs

How long does the promotion run for?

The Promotion starts at 12:01am AEDT on 10th January 2026 and closes at 11:59pm AEDT on 10th March 2026.

What is the promotion?

2026 KitKat® Formula 1® Promotion. Purchase any 2 KitKat® chocolate products (bars, blocks, bags, race car and easter range only) in one transaction from any store displaying promotional material and complete entry form and upload receipt at <https://www.kitkat.com.au/f1>

What are the participating products in the promotion?

KitKat® chocolate products - bars, blocks, bags, race car and Easter range only

What are the participating retailers?

Any store displaying promotional material (including online).

How do I enter the promotion?

1. Purchase any 2 KitKat® chocolate products (bars, blocks, bags, race car and easter range only) in one transaction from any store displaying promotional material
2. Visit <https://www.kitkat.com.au/f1>, follow the prompts to the Promotion entry page
3. Fully complete and submit the online entry form with their personal details - first name, last name, email address and postcode of residence and
4. Upload a scanned copy or photo of the receipt for the qualifying transaction.

Do I have to make a purchase to enter?

Yes, you will need to purchase any 2 KitKat® chocolate products (bars, blocks, bags, race car and easter range only) from any store displaying promotional material (including online), during the promotion period, in a single transaction.

What are the prizes?

The chance to win one of the below prizes:

- The major prize of a FORMULA 1® GRAN PREMIO D'ITALIA 2026 Experience in Monza, Italy, for the winner and a friend (over 18) which consists of the following, valued at up to \$55,000AUD/\$60,000NZD
 - 2 adult Paddock Club™ tickets to the FORMULA 1® PIRELLI GRAN PREMIO D'ITALIA 2026 at Autodromo Nazionale Monza from 04/09/26 to 06/09/26.
 - return premium economy class flights from winner's nearest Australian capital city or nearest commercial New Zealand Airport, to Milan, Italy (departing on 03/09/26 and returning on 07/09/2026);
 - return Uber transfers from airport to accommodation;
 - 4 nights stay in 4-star accommodation in Milan - twin room (or similar) with breakfast included;
 - 3-day transfers from accommodation to the Autodromo Nazionale Monza;
 - 4 x dinner vouchers for 2 people to redeem at a local restaurant over 4 nights;
 - VIP add-on experience from a list of activities determined by AUTOMOBILE CLUB D'ITALIA – A.C.I (the "Event Organiser"); and
 - VIP exclusive KitKat® x F1® gift on arrival.

• OR

- A minor prize:
 - 1 of 100 x KitKat® x F1® branded cup valued at AU\$80.00/NZ\$87.20 or,
 - 1 of 100 x KitKat® x F1® branded backpack valued at AU\$80.00/NZ\$87.20 or,
 - 1 of 300 x KitKat® x F1® branded cap valued at AU\$40.00/NZ\$43.60 or,
 - 1 of 500 x a KitKat® x F1® branded tote bag and a KitKat® 4 Finger Chocolate valued at AU\$10.00/NZ\$11.00

How many times can I enter?

Multiple entries are permitted, however there is a limit of one entry per transaction (ie per receipt) regardless of how many participating products are purchased in the same transaction. Entrants can only win a maximum of one prize (except for SA residents).

If I purchase more than one (1) participating product on the same receipt, can I enter more than once with the same receipt?

No, you must have a new and unique receipt for every entry.

For example: If you purchase four participating products and want to enter twice, you will need to separate the purchase in order to get two separate receipts.

Who is eligible to enter this promotion?

Entry is only open to Australian and New Zealand residents who are 18 years of age or over.

As part of the entry, I need to upload a receipt that shows the receipt number, where do I find the receipt number?

The receipt number can be found in different locations depending on the retailer where you purchased your participating products. If you have an electronic receipt in pdf format, please save it as an image file so it can be uploaded in the entry form. If you are having any issues with locating the receipt number or in uploading your receipt, feel free to contact us by using the Contact Us button in the menu.

I have a question about KitKat® products?

If you have a question about the products, please contact Consumer Services on 1800 025 361 or or NZ: 0800 830 840 or visit <https://www.kitkat.com.au/>

I'm facing technical issues with the site...

We are sorry that you are experiencing some issues with the site! Try refreshing the page you are on. If that does not work, try using a different web browser as this might resolve the problems you are having. If you are still having issues, feel free to contact us by using the Contact Us button in the menu. Be sure to send a screenshot so we can see the error you are having.

How do I know if I am a winner?

The winners will be contacted by email and phone and their details (initial of first name, surname and postcode) published at www.nestle.com.au/productnews/winners by 19/03/26.

Can I swap the prize?

Prizes are as specified and are non-transferable.

How do I claim my prize?

Once your entry

is validated you will receive an email asking you to claim your prize.

Follow the instructions in the email, by the prize claim date (19 June 2026 AEST), to provide us with further details including your Australian or New Zealand postal address. Once these details are received, we will organise prize fulfilment. Please note, if you do not claim your prize by the prize claim date, your prize will be forfeited and an alternate winner chosen.

What is the Coles Exclusive Promotion

The Coles exclusive promotion is running at the same as the KitKat® Formula 1® promotion, with an additional 10 F1® x KitKat® merchandise packs (includes hat, jacket, cup, tote bag and backpack each pack valued at up to \$285), available for to be won for consumers who made their purchase at Coles supermarkets or Coles online. If you have made your purchase at Coles select the relevant tick box during entry to be included in this draw. Open to AU residents only. Max 1 entry p/transaction, max 1 prize p/person (excl. SA res). Winners of the Coles exclusive promotion will be notified and details published at www.nestle.com.au/productnews/winners by 19/03/26. All prizes must be claimed by 19/06/26 at 11.59pm AEST by following the stated instructions, or the prize will be forfeited and alternate winner/s chosen.